

Wherever it's heard—on the radio, on the Internet or through an iPod—The Current brings listeners the best authentic new music alongside music that explores roots and influences.

Listeners to The Current hear live DJs who still pick the music they play. The playlist is eclectic—from TV on the Radio to Beth Orton, Jurassic5 to The Hold Steady, Tapes'n'Tapes to Cat Power and more.

The Current began in 2005 as a non-commercial, member-supported Minnesota Public Radio station in St. Paul, Minnesota. Since then, the station has grown into a far-reaching community with members around the world. The Current draws approximately 50,500 unique Web visitors each month¹ and 168,000 radio listeners each week in the Twin Cities.²



Flaming Lips' Wayne Coyne chats with The Current's Mary Lucia during a live broadcast from the 2006 Minnesota State Fair

TUNE IN TO THE CURRENT

online

Listeners all over the world can access The Current's online features at thecurrent.org which include:

- A live 128K MP3 Web stream of The Current's daily broadcast, averaging 85,000 requests each month³
- Live in-studio performances averaging 12,300 page impressions each month⁴
- A real-time playlist
- A free music download each week
- Podcasts produced by The Current: Musicheads™, a weekly discussion with The Current DJs about timely music topics; and skits from The Morning Show, The Current's weekday variety show that's musically eclectic and strangely comic

on air

The Current can be heard on KCMP 89.3 FM in the Twin Cities and KMSE 88.7 FM in Rochester, Minn.

awards

2005 Finalist: Best Station of the Year [CMJ COLLEGE RADIO AWARDS](#)

2005 Best Radio Station, Reader's Choice [CITY PAGES \(TWIN CITIES ALTERNATIVE WEEKLY\)](#)

2005 Best Radio FM Personality, Editorial Choice, Mary Lucia [CITY PAGES](#)

2005, 2006 Best Minnesota-Produced Radio Show, "The Local Show with Chris Roberts"
[MINNESOTA MUSIC AWARDS](#)

2005, 2006 FAB Radio Station [LAVENDER \(TWIN CITIES GLBT MONTHLY MAGAZINE\)](#)

2006 Feminist Find: Favorite Radio Station [MINNESOTA WOMEN'S PRESS](#)

PRESS

Pitchfork

“MINNESOTA BECOMES ECLECTIC” BY CHRIS DAHLEN, 2/21/05

America has lost faith in pop/rock radio. Every station on the dial has a paper-thin range of music, programmed nationally by a Clear Channel robot. More and more, people are plugging their iPods into their cars while their retracted antennae rust. You'd think it's time to kiss radio goodbye.

Then you find a station like Minneapolis' KCMP 89.3 The Current. It hires DJs who are free to choose the songs they play ... [The Current] is a reminder of what radio should be.

CMJ New Music Report

**“INAUGURAL CMJ COLLEGE RADIO AWARDS CEREMONY,” 9/19/05
NOMINEE FOR STATION OF THE YEAR, KCMP 89.3 FM THE CURRENT**

Each non-payola-driven station [nominee] has submitted a brief description of what sets them apart from their peers ...

Thorn [The Current's music director]: “We've made a real effort at The Current to be a platform for local musicians. We're fortunate to have a strong musical tradition in Minnesota and a community that nurtures the wealth of talent here.”

City Pages

**“MARK WHEAT AND THE CURRENT'S RIGHTEOUS MUSICAL MISSION,”
BY DIABLO CODY, 3/02/05**

Since the January 25 launch of The Current ... the Twin Cities music scene has percolated with more positive buzz than an organic beehive. Not only is every playlist a lovably schizoid collision of musical genres (the sweet ambiguity of the Postal Service might be followed by neo-crooner Michael Buble, who might be followed by the Beastie Boys), local artists are also promoted with a zeal not seen since the days of the fondly remembered Rev-105 ...

Minneapolis Star Tribune

“SHAKE-UP IN RADIOLAND” BY CHRIS RIEMENSCHNEIDER, 1/22/06

It takes Steve Seel a minute or two to browse The Current's computer catalog and find a listener's requested track by Ted Leo and the Pharmacists. What do you expect when your station's playlist contains 13,165 songs (and counting)? ...

... Launched by Minnesota Public Radio a year ago this week, the “anti-format” station unquestionably marked a seismic shift in Twin Cities radio options.