



مجلس الأعمال السعودي الأمريكي
U.S.-Saudi Arabian Business Council

***U.S.-Saudi Arabian Business Council
Minnesota Business Development Trade Mission to Saudi Arabia
March 28 – April 1, 2010***

MISSION PARTICIPANTS

Strengthening Bilateral Business Relations through Trade and Investment

U.S. Congress

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Website: www.ellison.house.gov

Participant:

The Honorable Keith Ellison
Congressman, 5th Congressional District-MN

Congressman Keith Ellison has represented the Fifth Congressional District of Minnesota in the U.S. House of Representatives since taking office on January 4, 2007. The Fifth Congressional District is the most vibrant and ethnically diverse district in Minnesota with a rich history and traditions. The Fifth District includes the City of Minneapolis and the surrounding suburbs.

Representative Ellison is a member of the Minnesota Democratic-Farmer-Labor Party (DFL). He previously served two terms representing Legislative District 58B in the Minnesota State House of Representatives, from 2003 to 2007. While in the State Legislature, he served on the Public Safety, Policy and Finance Committee, and the Election and Civil Law Committee.

Representative Ellison serves on the Financial Services and Foreign Affairs Committees. The Financial Services Committee provides oversight for the nation's housing and financial services sector, while the Foreign Affairs Committee oversees the country's diplomatic affairs.

Representative Ellison made history as the first African American from Minnesota to serve in the U.S. Congress. He also made history by becoming the first person of the Muslim faith in America to serve in Congress.

U.S.-Saudi Arabian Business Council

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Participant:

Edward Burton

President and Managing Director

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Edward Burton was appointed President and Managing Director of the U.S.-Saudi Arabian Business Council in March 2006. Prior to joining the Business Council, Mr. Burton served as the Commercial Attaché at the American Embassy in Riyadh, Saudi Arabia. He was responsible for all U.S. Foreign Commercial Service (USFCS) operations in Saudi Arabia and had oversight of all USFCS management, administrative and fiscal matters in the U.S. Embassy and Consulates in the Kingdom. Prior to being assigned to the Embassy in Riyadh, Mr. Burton was the Director of the U.S. Export Assistance Center in Philadelphia. Prior to joining the U.S. Department of Commerce, Mr. Burton served former New Jersey Governor Christine Todd Whitman as the State of New Jersey's International Trade Director.

The U.S.-Saudi Arabian Business Council is the organizer of this mission.

Minnesota Trade Office-State of Minnesota

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Participant:

Paul Hansen, International Trade Representative

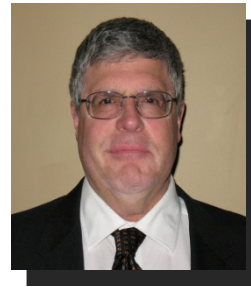
Email: paul.hansen@state.mn.us

Paul Hansen is the Minnesota Trade Office (MTO) international trade representative assigned to expansion of Minnesota exports to the Middle East and Africa. He has been involved in a variety of export marketing activities during his roughly 30 years with the MTO and the Minnesota Department of Agriculture. His counseling and promotion efforts typically deal with companies with products and services destined for the Middle East or Africa.

As an international trade representative for the MTO, Paul also introduces companies to the services of the MTO, including: assistance evaluating company export readiness, providing market intelligence, determining export requirements, providing a variety of export-related educational seminars, arranging trade missions and participation in trade shows, providing business contacts, and hosting foreign delegations.

Prior work experiences include finance responsibilities with International Harvester Company and editorial work for a weekly, international agribusiness publication. He also has free-lance experience in video production and marketing.

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Mission Participant:
Ronald Rich, President
Email: rrr@atmrcv.com

Founded in 1995, Atmosphere Recovery Inc. (ARI) manufactures, installs and services advanced laser-based gas analyzer systems that rapidly and simultaneously measure multiple gases from part-per-million to 100% concentrations. This family of products is specifically designed to monitor and control industrial process gases where reliability, speed, long life, and low cost of ownership are important. This unique technology cost-effectively replaces gas chromatographs, mass spectrometers, and many other process analyzers and their sampling systems and can measure and control difficult and corrosive gases these conventional analyzers can't.

ATS&R, Inc. Architects, Planners and Engineers
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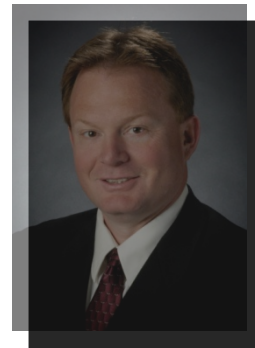


Mission Participant:
Paul L. Snyder AIA, RFP, Director of International Projects
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ATS&R, Inc. is an award-winning, internationally recognized architectural and engineering firm which specializes in the design and delivery of educational facilities from pre-schools through post secondary schools. The firm has the necessary expertise to provide comprehensive planning, design, documentation and construction administration for projects of various sizes and levels of difficulty. ATS&R provides design and specification services in the following areas:

Clark Engineering

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*Mission Participant:*

Tom Gapinske, Business Development & Marketing Director,
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For more than 70 years, Clark Engineering has been providing award-winning design, restoration and safety-related structural engineering, civil engineering, and land surveying services in every U.S. state, several Canadian provinces and numerous other countries around the world. The company handles projects in commercial, residential, educational, industrial, energy, healthcare, and other segments of the market.

DECO, Inc

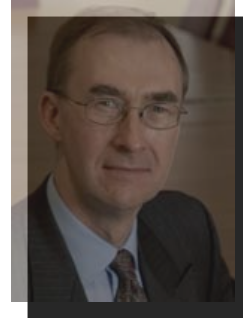
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Website: www.deco-inc.com

*Mission Participant:*

Brett Anderson, Operations Administrator
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DECO is a privately held global provider of security, training, consulting, program management, and professional services to government agencies and private organizations throughout the world. Specific services include: static armed and unarmed guards; domestic and international training; anti-terrorism assistance; intelligence analysis; VIP and critical material protection; construction security monitoring services; and administrative and staffing support. DECO has provided international services for the U.S. Government for the past eight years.

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Mission Participant:
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Established in Minneapolis, Minnesota in 1886, Faegre & Benson has evolved into one of the 100 largest law firms headquartered in the United States. The firm has 525 attorneys serving clients in nearly every U.S. state, and in more than 60 countries. The firm's main office is in Minneapolis. It also operates U.S. offices in Boulder and Denver, Colorado and in Des Moines, Iowa. Internationally, the firm satisfies the needs of clients as they invest and operate in the US, Europe, the Middle East, and China in particular. The company maintain offices in London, Frankfurt, and Shanghai.

Fastest Inc.
1646 Terrace Drive
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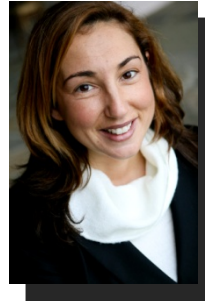
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Established in 1984, Fastest manufactures connectors for the process industry, where they are used during the calibration of pressure and flow instruments. The connectors are used in refineries, pipelines, utilities, metrology labs, and airlines as well as in the automotive, HVAC, and instrumentation manufacturing markets.

Use of the connectors can significantly reduce the time required to perform a calibration which insures project timelines are maintained. The connectors allow calibration without the use of wrenches which in turn eliminates thread damage and plugged orifices on the units being calibrated.

Global Augmentative Communication Innovators

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Mission Participants

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Alan Johnson, Director of Health Care

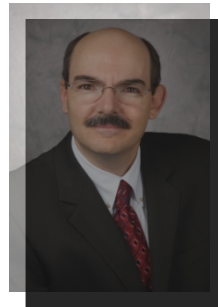


Global Augmentative Communication Innovators (GACI) provides specialized training, consultation, curriculum development, continuing education, and cutting edge innovation helping special needs individuals with severe communication disorders lead safer and more productive lives through augmentative and alternative communication (AAC).

GACI has developed a web-based AAC solution using commercially available hardware to replace standard techniques to communicate (such as facial expressions, head nods, writing, and drawing) and other more expensive and functionally limited hardware-based aids.

Global Traffic Technologies, LLC

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Mission Participants:

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Global Traffic Technologies, LLC (GTT) designs, manufactures and sells products that improve traffic flow and management. GTT's products include: traffic priority control products that provide temporary right of way for emergency response vehicles and transit vehicles; traffic management systems that allow traffic engineers and system operators to centrally manage equipment inventory, configuration, and system security; maintain system performance proactively and reactively; and monitor usage across the system and act at each intersection; and traffic detection products that provide traffic monitoring data to assist customers in managing and optimizing traffic flow and efficiency.

Honeywell/Honeywell Turki Arabia

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Mission Participants:

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Ged Benkham, Regional Manager

Honeywell International has operated a successful business in the Kingdom of Saudi Arabia for over three decades. Having been present in the Middle East since 1946, Honeywell continues to expand its business in the Kingdom of Saudi Arabia, delivering products and services across a number of industries including oil and gas, power, life sciences, construction, and pulp and paper. Honeywell's continued presence in the Kingdom of Saudi Arabia demonstrates its long-term commitment to the country and the entire region. Honeywell International is diversified technology and manufacturing leader, serving customers worldwide with aerospace products and services; control technologies for buildings, homes and industry; automotive products; turbochargers; and specialty materials.

Hormel Institute

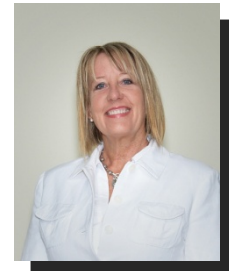
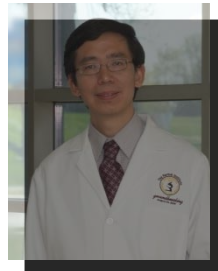
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Established in 1942, the Hormel Institute is a biomedical research center and a world-recognized leader in cancer research. The institute also provides education in the biological sciences with applications in medicine and agriculture. Its current focus is on cancer prevention and control, namely drug development and naturally available anti-cancer drugs. Milestone discoveries include the naming/research of omega 3 and omega 6 fatty acids, as well as the anti-cancer benefits of compounds found in ginger and green tea in addition to other globally recognized cancer preventive research findings.

Midwest Minority Supplier Development Council

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Participant:

Steve Venable, President

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The Midwest Minority Supplier Development Council (MMSDC) was established in 1975 as the Minnesota Minority Supplier development Council. It was created by corporations who saw a need to work with an emerging small business segment of the U.S. population that would enhance customer relationships with one of their largest consumer buying groups in the U.S.

Today the MMSDC serves the Twin Cities, greater Minnesota and North and South Dakota. The organization's mission is to become the ultimate link between corporations and minority-owned businesses.

Nilfisk-Advance, Inc.

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Mission Participant:

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Nilfisk-Advance is an internationally-based manufacturer of commercial and industrial floor cleaning equipment that is designed to increase operator productivity, while reducing the total cost to clean. An extensive product line includes: wet and dry vacuums, auto scrubbers, floor machines, burnishers, carpet extractors, pressure washers, and sweepers.

For outdoor cleaning of concrete and asphalt surfaces like airport tarmacs and city streets and for congested areas with pedestrian litter like university campuses and city parks, Nilfisk Advance has a full line of street sweepers, industrial scrubbers, vacuum litter sweepers, and pressure washer/recovery systems for city street applications.

Phygen Coatings, Inc.

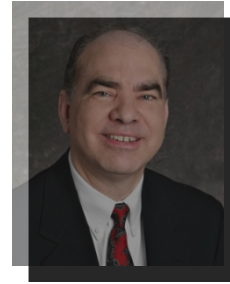
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Website: www.phygen.com

*Mission Participant:*

David C. Bell, CEO and President

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Established in 1994, Phygen Coatings, Inc. has developed a novel system and process for depositing superhard wear resistant thin film coatings to combat metal-to-metal and abrasive wear and extend the life span of industrial instruments. Phygen Coatings are applied to tools in manufacturing and components in machines. The company products have application in the industrial areas of metal forming, plastic injection molding, food processing, glass and rubber production, high-pressure aluminum die casting and others.

Phygen Coatings' patented Plasma Arc Accelerator technology features enhanced coating adhesion and a dense, non-columnar microstructure which delivers far better results than conventional PVD coating processes.

Reliability Management Group (RMG)

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*Mission Participants:*

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Charles Morgan, Executive Vice President

Email: CMorgan@rmgmpls.com

Founded in 1986, Reliability management Group (RMG) is a management consulting firms that specializes in assisting companies to improve their bottom line results through improved management of people, work processes, physical assets, and technology. The bottom-line results include; Lower Costs, Increased Productivity, Optimum Work Volume, Increased Asset Reliability, Improved Safety and Better Environment Compliance.

The company has extensive experience in the oil and gas, petrochemicals, power generation and mining sectors. Clients of RMG have included ExxonMobil, Sunoco, British Petroleum, Valero Refining, Dow, Dupont, ARCO Chemicals, Pacific Gas & Electric, and Texas Utilities among many others.

SaberPack, Inc

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*Mission Participant:*

Fredrik Johnson, Chief Operating Officer
E-mail: fritz@saberpack.com

SaberPack is the glass surface protection technology expert for float, coated, and specialty glass manufacturers. Its product is interleaving powder (or interleavant) for packaging of flat glass. It also manufactures specialty interleaving powder for coated and tempered glass, and provides technical consultation to enhance glass survivability and solve packaging issues. The company exports to Canada, Germany, India, Japan, Mexico, South America and Thailand.

Thor Construction

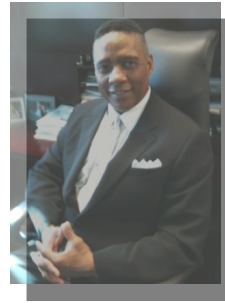
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*Mission Participant:*

Ravi Norman, Chief Executive Officer
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Founded in 1980, Thor Construction has evolved into one of the largest African-American owned construction companies in the world. The company's services include General Contracting, Construction Management (CM), Design/Assist, Site Development and Consulting. Thor Construction maintains offices in Minneapolis, Las Vegas, Atlanta, Los Angeles, and New Orleans.

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The University of Minnesota, established in 1851, has over 65,000 students, approximately 40,000 employees this includes 4,088 full-time faculty, and over 400,000 alumni. The University does approximately \$4 billion in revenues and ranks among the top research universities in the world, the U of M has garnered \$619.2 million in sponsored research awards. There are five U of M campuses – Twin Cities (flagship), Morris, Duluth, Crookston, Rochester.

USSABC STAFF AND CONTACT INFORMATION

Should you have any questions during the course of the business development mission, please contact any of the following U.S.-Saudi Arabian Business Council personnel listed below:

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- ❖ Mr. David Callahan, Vice President, Business Development: 703-609-1199
- ❖ Mr. Saud Al-Suwaileh, Manager, Riyadh Office: 966-505-412-110
- ❖ Mr. Zeyad Zefar, Marketing Analyst: 966-056-751-2178
- ❖ Mr. Vladimir Gololobov, Project Analyst: 202-386-1746