

Coborn's

INCORPORATED
Employee Owned

Corporate Office 1445 East Highway 23, PO Box 6146 St. Cloud, MN 56302-6146
Telephone (320) 252-4222 Fax (320) 203-6237

September 9, 2009

Important News From Our Company President . . .

Federal legislation threatens our company

Dear Employee/Owners:

This is a critical moment for our Coborn's and our country. Two items of federal legislation represent what we consider serious threats to the future of our company: The proposed health care reform bill, and union organizing legislation known as "card check."

I am asking you to contact your congressional representatives with a personal note about your concerns as soon as possible. These measures, if they pass as proposed, would be devastating.

Health Care Bill (HR3200):

We need to control costs without destroying access to high quality health care. The current federal legislation promotes a huge shift from private sector coverage, to government run health care. The bill's price tag is more than \$1 trillion, and the cost to businesses and our economy goes well beyond that. We estimate it would erase more than a third of our profits! As an employee owned company, this would hit all of us hard. It would curtail our growth, and result in layoffs. We have a health system in this country that is the envy of the world, and we must preserve the good while working to improve. Our company and our country simply cannot afford an expensive and destructive government takeover of health care.

Unionization Bill (HR1409/S560):

The so-called "Employee Free Choice Act" would give huge advantages to unions in their efforts to organize businesses, force workers to pay union dues, and hold companies like ours over a barrel. The result would be increased costs to our company, loss of benefits to employees, curtailed growth, and union intervention in our affairs. Coborn's has always prided itself on treating employees with decency and respect, and we are an employee owned company. We do not need costly and damaging union intervention meant to feed union organizers' ambitions. It would be extremely damaging to our company.

I am asking you to send a personal letter to your congressman and senators, expressing your deep concern about both these issues. You can find their contact information at <http://www.usa.gov/Contact/Elected.shtml> Dropping them an e-mail is quick and easy, but it is even more effective to mail them a brief, personal note expressing your concerns. If you have time, hand write the note.

Here is a sample letter:

Dear Representative [or Senator] _____:

Thank you for your work representing our area in Congress. I am writing to express my strong opposition to two pieces of legislation that will severely hurt my access to high quality health care, and threaten the viability of my company.

HR3200 would promote a huge shift from private sector health care coverage, to government run health care. The bill's price tag is more than \$1 trillion, and the cost to businesses and our economy goes well beyond that. We estimate it would erase more than a third of my company's profits, destroy the high quality health care system we have enjoyed, and lead to government rationing of care. I urge you and your colleagues to vote "no" on HR3200.

HR1409 /S560 would give huge unions unfair advantages over businesses like ours in their efforts to organize. This unprecedented government intervention, favoring unions over employers, threatens the viability of my company and others like it across the country. Please vote "no" on HR1409/S560.

I know you appreciate honest input from your constituents, and I am writing to share my sincere concern about the negative impacts of, and strong opposition to, HR3200 and HR800/S560. Thank you for your time and service.

Sincerely,

[name]
[address]
[city, state zip]

Please feel free to personalize your message. Time is short, so I am asking you to do this in the next few days – maybe even take the time right now. I am hopeful that, if we all pitch-in to share our legitimate concerns about these damaging pieces of legislation, we can prevent them from passing into law and hurting our business.

Thank you for your active involvement as a citizen and an employee/owner of Coborn's!

Sincerely,



Chris Coborn
President and CEO