



# NEWS

**Federal Communications Commission**  
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Washington, D. C. 20554

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.  
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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FOR IMMEDIATE RELEASE:  
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## HELP AVAILABLE FOR CONSUMERS PREPARING FOR DTV TRANSITION

**WASHINGTON, DC** – With the nationwide digital television (DTV) transition on June 12 quickly approaching, consumers can receive help at many locations within the Minneapolis-St. Paul media market.

The below chart includes the most current DTV transition data for the Minneapolis-St. Paul market and a list of local services provided by the Federal Communications Commission in your area:

<b>How many people in your community are not ready for DTV?</b>	Nielsen estimates that as of May 24, 3.13% of households in Minneapolis-St. Paul were not ready for the DTV transition.
<b>How many local households rely on over-the-air TV signals?</b>	In Minneapolis-St. Paul, Nielsen estimates that about 321,170 households (or 18.6% of that media market) rely entirely on over-the-air broadcasts.
<b>What events are happening in your community to help people get ready for DTV?</b>	<p>St. Paul Grand Old Day, 867 Grand Ave., St. Paul, MN 55105, June 7 from 8:00 AM to 5:00 PM CT</p> <p>FCC/NAACP DTV Clinic at Sabathani Community Center, 310 E. 38th St., Minneapolis, MN 55409, June 8 from 10:00 AM to 5:00 PM CT</p> <p>DTV Clinic at Sun Ray Library, 2105 Wilson Ave., St. Paul MN, 55119, June 9 from 4:00 PM to 8:00 PM CT</p> <p>DTV Clinic at East Lake Public Library, 2727 E. Lake St., Minneapolis, MN 55406, June 10 from 3:00 PM to 6:00 PM CT</p> <p>FCC/Urban League DTV Clinic, 2100 Plymouth Ave. N., Minneapolis, MN 55411, June 10 from 10:00 AM to 5:00 PM CT</p> <p>DTV Clinic at Shakopee Library, 235 Lewis St. S,</p>

Shakopee, MN 55379, June 11 from 4:00 PM to 8:00 PM CT

DTV Clinic at Anoka County Library, 410 Mississippi St. NE, Fridley, MN 55432, June 12 from 10:30 AM to 1:00 PM CT

DTV Clinic at Shakopee Public Library, June 12, 2:30 PM - 5:00 PM CT

DTV Clinic at Douglas County Library, 720 Fillmore, Alexandria, MN 56308, June 13 from 10:30 AM to 12:30 PM CT

DTV Clinic at St. Cloud Public Library, 1300 W. St. Germain St, St. Cloud, MN 56301, June 13 from 2:30 PM to 4:30 PM CT

DTV Clinic at Sun Ray Library, 2105 Wilson Ave., St. Paul, MN 55119, June 14 from 1:30 PM to 4:30 PM CT

DTV Clinic at Willmar Public Library, 410 5th St SW, Willmar MN, 56201, June 15 from 2:00 PM to 7:00 PM CT

DTV Clinic at East Lake Public Library, 2727 E. Lake St, Minneapolis, MN 55406, June 16 from 5:30 PM to 8:00 PM CT

SIVA Systems, Inc.  
Contact: 1-866-293-4009

Brookdale Center  
1108 Brookdale, Brooklyn Center, MN 55430  
Hours of Operation: Mon-Fri 10:30 AM – 9:00 PM; Sat 10:00 AM – 8:00 PM; Sun 11:00 AM – 6:00 PM.

**Where are the walk-in centers in your area?**

Southdale Mall  
10 Southdale Center, Edina, MN 55435  
Hours of Operation: Mon-Sat 10:00AM – 9:00PM; Sun 11:00AM – 6:00PM

Maplewood Mall  
3001 White Bear Ave. N., St. Paul, MN 55109  
Hours of Operation: Mon-Fri 10:00 AM – 9:00 PM; Sat 10:00 AM – 8:00 AM; Sun 11:00 AM-6:00 PM.

**Is it too late for consumers to get coupons for the converter boxes?**

Consumers still have until July 31 to get coupons by calling 1-888-CALL-FCC; however, it is too late to order coupons and receive them in time for the June 12 transition. In Minneapolis-St. Paul, we know that 1,164,546 people have ordered coupons for their converter boxes, and only 671,982 have been redeemed as of May 30. It's important that consumers in your market understand that the coupons expire and they should act quickly.

**Is it possible to get free local in-home installation for the converter box?**

Yes. Please contact:

G2 Communications, Inc. 1-800-536-8372.

Green Planet Construction, Inc. 1-888-508-1115.

KMAD Business Service, Inc. 1-866-932-2758.

Best Buy 1-877-229-3889.

Volunteers of America is providing assistance in the Twin Cities area, please contact them at 1-612-331-4063 and ask for the "DTV Hotline"; leave a message on the voicemail.

The Metropolitan Area Agency on Aging is providing assistance to seniors in Carver, Hennepin, Washington, Scott, Anoka, Ramsey, and Dakota Counties. Please contact them via the Senior LinkAge Line at 1-800-333-2433.

**Where can consumers call for help with the DTV transition?**

1-888-CALL-FCC

Because the news media play a crucial role in reaching consumers who have yet to prepare for the transition, the FCC has provided a DTV Media Toolkit ([http://www.dtv.gov/media\\_toolkit.html](http://www.dtv.gov/media_toolkit.html)) containing information about the transition, including local statistics and reception information, answers to frequently asked questions, media contacts and other important resources. Information about DTV transition assistance in your local area will be updated regularly on [www.dtv.gov](http://www.dtv.gov) and include details about walk-in centers, events where consumers can get technical help and free in-home installation.

On June 12, all full-power television stations in the United States will stop analog broadcast service and transmit only digital signals. Consumers who do not subscribe to pay television services and have older, analog televisions will need to attach digital-to-analog converter boxes to their televisions in order to continue receiving over-the-air television programming.

The switch to digital will reward most viewers with better sound, a better picture, more channels and more programs. The transition will also help save lives by clearing airwaves for better first-responder radio service. And it makes room for the future by clearing airwaves for advanced mobile Internet services.

-FCC-

More information about the DTV transition can be found  
at [www.dtv.gov](http://www.dtv.gov)