

AN OPEN LETTER TO STAR TRIBUNE READERS

To Our Valued Readers:

The Star Tribune Company has filed a voluntary petition to reorganize under Chapter 11 of the U.S. Bankruptcy Code. We determined that the filing was necessary to reduce our operating costs, restructure our debt and create a financially viable business for the future.

Please be assured that we remain as committed as ever to providing reliable news coverage, extensive consumer information, independent editorial commentary and advertising that you've come to expect from our award-winning daily newspaper and our website. We are proud of the tradition of journalistic excellence that the Star Tribune has established over more than 140 years, and we plan to continue building on this cherished legacy far into the future.

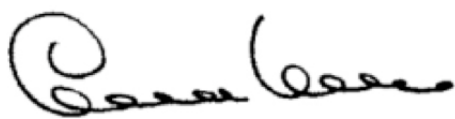
Like many businesses, we have experienced significant revenue declines in this recessionary economy, which has put unusual pressure on our operations.

The Chapter 11 filing will allow us to continue business as usual as we take further steps to strengthen our company. Readers and advertisers should see no difference in how we operate:

- We will continue to publish the Star Tribune and StarTribune.com as usual.
- Subscribers will receive their newspapers as they always do, and we will continue to deliver to local newsstands and retailers.
- Advertisers will be able to continue to place ads as usual.

As the leading news and information provider in the Twin Cities for generations, we have a solid foundation for building our future and continuing to uphold the public trust you have placed in us. With appropriate cost and capital structures, we can revitalize our operations and make the necessary investments in our future. Further information on our reorganization is available at www.startribunecompany.com.

We look forward to continuing to serve you and to remaining a valuable resource for your information needs. Thank you for your continued support.



Chris Harte
Publisher and Chairman

StarTribune