



Dear Friend,

As the National Democrats' top target for defeat in the 2008 elections, I hope you'll take a moment today to join my campaign team.

With Al Franken and others poised to run against me...

With out-of-state money already heading here...

I expect you see the wisdom of starting now, preparing well, working enthusiastically and pacing our Minnesota-based campaign's fundraising over the next two years.

It's your early and generous support - \$25, \$50, \$75, \$100 or more up to \$2,100 per person - that will launch my re-election campaign and defend my conservative record from the Democrats' attacks.

Howard Dean, Al Franken and others have already begun to lay the groundwork for their smear campaign that's based on lies, false facts and phony promises.

If past campaigns are any indication, I guarantee you their attacks will only increase during these next 22 months.

Your gift - \$25, \$50, \$100 or whatever your good fortune will allow - will help me run an honest, clean, positive and hopeful campaign for Minnesota and America's future.

We are blessed to live in the greatest, freest, most prosperous and generous nation the world has ever known.

My faith and philosophy remind me every day that personal freedom and personal responsibility are two of the most powerful forces propelling the human spirit onward toward our dreams.

Every day, I'm doing my level best to bring government closer to the people, inspire hope, spur investment, lighten

(Over, Please)

Prepared and Paid for by Coleman for Senate 08

Not printed or mailed at government expense.
7300 Hudson Boulevard, Suite 270A • Saint Paul, MN 55128 • www.colemanforsenate.com

Page Two

your tax load and create a business climate for Minnesota and America that encourages job-generating entrepreneurship.

But as you know, the Democrats have a very different view of the world - one that attacks, scorns and mocks the very freedoms, values and liberties you and I hold so dear.

For example, my counterpart in New York, Senator Charles Schumer, drew the wrong lesson from November's election results.

With a glint in his eye and glee in his voice, he proclaimed, "The Reagan philosophy is dead."

You and I know he's missing the point and absolutely wrong. The conservative philosophy of President Reagan is alive and well in our Minnesota, the Midwest and the United States.

It's the spirit that says, "Give me a challenge and we'll meet it."

It's the spirit that turns adversity into tenacity, tenacity into persistence, persistence into success and success into the desire to give back and do good for others.

In the daily drama in the Nation's Capitol, I'm proud to be on the conservative side that places its faith in the everyday people, not an all-powerful, ever-growing federal government.

With the Senate poised at a 51-49 Democrat majority, our success in Minnesota on Election Day is the key to Republicans reclaiming control in 2008.

But don't forget: the Democrats will do, say or spend whatever it takes to prevent my re-election.

And it's as clear as a bell that I'm the National Democrats' top target and comedian Al Franken is their likely nominee.

Comic Franken is rich, glib, famous, and nationally-connected. I take him very seriously.

You may have seen him on television bashing conservatives, or maybe you've heard his radio talk show on the extreme Left-wing "Air America" network.

(Next Page, Please)

Page Three

If so, you know that he practices the cynical politics of hate that is petty, bitter, divisive, mean, vicious and cruel.

While Franken lectures us on the conservatism he despises, he embraces an ultra-liberal philosophy that inevitably results in a pandemic of spending, taxing, borrowing and Big Government micromanaging.

Liberalism kills the goose that lays the golden eggs.

But Franken and other DFlers are considering running, too because they figure:

Minnesota is a very Liberal state.
Amy Klobuchar won a landslide over Mark Kennedy.
They can snap their fingers and defeat me in 2008.

Again, I think they're missing the point and extracting the wrong lesson for the last election.

I think they've dismissed the power of our conservative ideals and forgotten that I've been tested in close elections before.

They're failing to recall the strength and intensity of our 87-county grassroots organization. But most of all...

They're forgetting about good Minnesotans like you.

These are the times that try our souls and call out for bold and decisive action.

As the National Democrats' top Senate target...

With Al Franken and others having me in their sights...

Join our hard-charging campaign and let's take our pro taxpayer, pro-small business, pro-family record to every county, precinct, neighborhood, home, dorm room, senior center, church and apartment across Minnesota.

More than that, let's spread the word across this land of 10,000 lakes that our faith, instincts, life experiences and political philosophy tell us that America is a magnificent force.

(Over, Please)

Page Four

We have done more good heroic work than any nation in human history and that's a testament to our faith, hope, decency and goodness.

Freedom, optimism, capitalism and democracy have never failed us before and they will take us to a better place.

It's your generous contribution of \$25, \$50, \$75, \$100, or more - whatever amount is right for you - that will help me launch my re-election campaign and restore those values in the U.S. Senate.

Send me the good news that you'll accept my invitation, join my team and provide the vital early funds that will launch our winning campaign.

Sincerely yours,

A handwritten signature in black ink that reads "Norm Coleman" with a long, sweeping underline.

Norm Coleman

P.S. I'll be proud to have your help because it's with the support of Minnesotans everywhere that we'll prove the National Democrats and the Minnesota DFLers wrong. They think I'm "ripe for the picking." But they don't know me and they don't know you. We'll win together!