



## MPR's FY13 Arts and Cultural Heritage Fund Projects



### Classical MPR Education Initiative

- The **Artist-in-Residence** project will focus on regional ensembles being embedded in their local community schools, providing Minnesota students with access to area professional musicians.
- Classical MPR will create 8 **In The Classroom** videos that will help outline for teachers and students some strategies for teaching specific elements of the Minnesota K-12 Academic Standards. All videos will be accompanied by free, downloadable curriculum provided by MPR.
- **Minnesota Varsity**, in partnership with American Composers Forum, will add a composer category to its submission categories.
- The third **Play it Forward: Classical MPR's Used Instrument Drive** will be in November, 2012.

### Local Arts and Culture Features

- **Minnesota Sounds and Voices** allows audiences to experience the varied, distinct culture of our state via highly-crafted audio production and storytelling.
- **Minnesota Mix** is a multi-media project that explores how youth and ethnic diversity are influencing Minnesota arts.
- **The Arts Calendar** is a comprehensive, up-to-date listing of events from across the state.
- **State of the Arts Blog** offers a daily, must-read that chronicles news from the Minnesota arts world.
- **Art Hounds** allows Minnesotans – in their own voice – to contribute previews of the weekend arts scene for the MPR audience.

### The Local Current Project

- **The Local Current Music Stream** is a 24/7 stream on the web and HD Radio that features only Minnesota musicians, allowing listeners to enjoy their favorite Minnesota artists, from emerging bands to the local legends that inspired them.
- **The Local Current Blog**, curated by Andrea Swensson, acts as a spotlight, a gauge, and a dynamic document of what's happening right here, right now in Minnesota music, art, and culture.
- **Local Concert Gig List** will be an online local music gig list of the top concerts throughout the state, curated by The Current's local music experts.
- **The Local Show** will continue to be heard Sunday nights from 6-8 on The Current, and will feature in-studio sessions and profiles of local musicians, and feature two new reporting emphases – Duluth and Hip-Hop.
- **Caravan du Nord**, a collaboration with the Minnesota Music Coalition, will bring Current artists in autumn, 2012 to 8 shows throughout Minnesota.
- **New Standards Holiday Event** will once again bring renowned Minnesota artists The New Standards to the stage of the Fitzgerald Theater in December. This show is open to all ages.
- **Local Current Live** will showcase emerging local bands in a live setting.
- **Current Sessions at the Fitz: Low with Trampled by Turtles** will feature local musicians paying tribute to 20 years of the Duluth band Low.
- **The Minnewiki Content Campaign** will provide resources for anyone and everyone to be able to participate in the curation of the comprehensive Minnesota music wiki.

### Café Europa

*Café Europa* is a live taped radio show featuring a full local musician/actor cast and exploring the stories of Minnesotans in WWII. Features stories from local artist Dan Chouinard's latest European jaunt, from Naples to Normandy in search of Minnesota's WWII stories, and will deploy a platoon of Chouinard's favorite Minnesota musician friends including Maria Jette, Bradley Greenwald, Prudence Johnson, the Rose Ensemble and a string quartet, all together for an evening of music and stories from the open road.



## MPR's FY13 Arts and Cultural Heritage Fund Projects



### **Minnesota Archive Partnership**

This partnership will involve creating the infrastructure to tie together the existing archives of three major Minnesota cultural entities – MPR, tpt, and the Saint Paul Chamber Orchestra. Currently, each member archive exists within separate systems that are unable to communicate. MPR will develop the programming tools to translate information between systems. The resulting connections would allow the archives to collaborate on search results, feeding search results from any partner with the content of each organization's archive.

### **Classical Broadcast Performances**

Classical MPR will record and broadcast key regional arts partners such as the SPCO, MN Orch, Schubert Club, MN Opera, and Accordo. By adding a regional broadcast producer position to the Classical MPR team, regional ensembles from across the state will be also recorded and featured both on-air and online, showcasing more of Minnesota's exceptional choral and instrumental talent to regional audiences.