

Organization: Minnesota Public Radio

Project Title and Short Description	Start-End Dates	FTE Positions	Assessment Method	Measurable Outcomes
Café Europa	12/12 - 6/30/13	0	Event Attendance On-Air Listenership	400 8,000
Classical Broadcast Performances	7/1/12 - 6/30/13	1.07	Number of Arts Partner Groups Recorded Number of On-Air plays On-air listenership	7 250 Avg. Weekly Listenership: 20,000
Classical MPR Education Initiative	7/1/12 - 6/30/13	1.47	Number of Students Reached Number of Participating Schools Number of Instruments Donated Number of Minnesota Varsity Submissions Geographic Reach of Varsity Submissions Number of Videos Produced Event Attendance	3,200 175 200 120 30% of MN Counties 6 450 + 4,000 Live Radio Listeners
Local Arts and Culture Features	7/1/12 - 6/30/13	5.22	On-Air Listenership Calendar Page Views Calendar Postings Blog Postings Page Views Art Hounds Participants On-Air	Avg. Weekly Listenership: 65,000 6,000 1 Minnesota event highlighted/day 150 226,800 125
The Local Current	7/1/12 - 6/30/13	3.34	Blog Postings Page Views Calendar Entries On-Air Listenership Number of Digital Streams Concert Attendance	220 700,000 500 Avg. Weekly Listenership: 17,000 105,000 1,800
Minnesota Archive Partnership	7/1/12 - 6/30/13	1.66	Partners Linked	Linked with SPCO and tpt